

# Minutes

## TEMPE ARTS AND CULTURE COMMISSION

### October 10, 2022

Minutes of the Tempe Arts and Culture Commission (TACC) meeting recorded at 6:00pm on October 10, 2022, held via Teams.

**(MEMBERS) Present:**

Jacqueline Bernatt  
William Carr  
Maureen Kobierowski – Vice-chair  
Randall Schmidt  
Justin Stewart  
Jennifer Song  
Ginny Sylvester

**City Staff Present:**

Brendan Ross, Deputy Director – Arts & Culture Division  
Joy Higgins, Management Assistant – Arts & Culture Division  
Tanya Chavez  
Brenda Abney, Manager – Tempe History Museum  
Maja Aurora, Manager – Tempe Community Arts  
Rebecca Blume Rothman, Manager – Tempe Public Art  
Kara Osburn, Financial Analyst – Arts & Culture Division

**(MEMBERS) Absent:**

Jeff Davis – Chair  
Harper Lines  
Haylee Mills

**Guest(s) Present:**

Wendy Riddell – IDEA Campus

**Call to Order**

- **Maureen Kobierowski**, TACC Vice-chair, called the TACC meeting to order at 6:02 pm.

**Agenda Item 1 – Public Appearances**

- None

**Agenda Item 2 - Approval of the September 12, 2022 Commission Minutes**

**M. Kobierowski** asked the commissioners to review an unapproved TACC minutes document dated September 12, 2022.

**MOTION:** Justin Stewart moved to approve the September 12, 2022 Tempe Arts and Culture Commission Meeting Minutes with edits.

**SECOND:** William Carr seconded

**AYES:** Jacqueline Bernatt, William Carr, Maureen Kobierowski, Jennifer Song, Justin Stewart, Randall Schmidt, Ginny Sylvester

**ABSTAIN:** None

**NAYS:** None

**RESULT:** Motion passed with a 7-0 vote

**ABSENT:** Jeff Davis, Harper Lines, Haylee Mills

**Agenda Item 3 – Update: Arts & Culture Division**

- **Brendan Ross**, Deputy Director for Arts & Culture,
  - The Arts & Culture Division is currently rolling out the supplemental approvals for FY23. There will be a range of new supplemental requests submitted for FY24 to further enable the division to accomplish goals stated in the 2015 Arts & Culture Plan and 2019 AMS Recommendations.
  - Arts & Culture marketing efforts:
    - There has been more investment in marketing for programs other than TCA.
  - Tempe Center for the Arts

- Currently reviewing the calendar for the forthcoming two years and looking at how to continue to attract and concentrate arts and culture activities.
- Continuing to support the range of stakeholders who use TCA for community good.
- A central priority of TCA is the arts and culture content and achieved in three ways:
  - The work we create ourselves and put on stage
  - The work realized through partnerships resulting in mutual investment (such as with resident companies)
  - Attracting external rental clients who bring programs to TCA
- TCA working to refine a programmatic strategy that will focus on how to continue to get leverage out of the supplementals that have been supported, including new staff, and converting that to programmatic outcomes.
- To fill out the arts and culture ecosystem, there is a particular focus on partnerships:
  - with resident companies in an effort to gather information on how to best support their growth and sustainability.
  - with new artists or organizations to encourage success through a mix of small, medium, and large activity.
  - with large organizations to bring critical mass to Tempe events and as a result to other local shops, restaurants, and venues.
- Commissioner comments:
  - They appreciate the reliability of regular events such as Walk in Wednesday and the former Edge Happy Hour. It's a great way to see local talent and to be a part of the TCA energy when other events are also happening in the Theater or Studio.

#### **Agenda Item 4 – Update: Commission Membership**

- Robert Nichols has resigned as a TACC member. City Council will vote in a new member at the November meeting to fill this vacancy.
- Jeff Davis will not be returning to TACC in 2023.
- We must continue to promote the opportunity to join the Arts & Culture Commission.
  - Commissioner comments:
    - TACC and the Arts & Culture Division should be present at major events to initiate conversations about the arts and opportunities to be involved.
    - Post opportunities on social media
    - Commissioners send out emails/messages to their network
    - Commissioners wear name badges when attending Tempe Arts & Culture events
    - Add blurbs about TACC to event and show programs
    - Schedule commissioners to attend events

#### **Agenda Item 5 – Update: IDEA Campus**

**M. Kobierowski**, updated TACC about a recent meeting she, Jeff Davis, and Brendan Ross attended with an attorney for Boyer and a design representative for the next phase of the development:

- Expansion of IDEA Campus is in an exploratory phase
- Thoughts from IDEA Campus representatives:
  - Infuse public art in the building design
  - Create an arts incubator space
  - Include rehearsal and collaborative space
  - Create an outdoor amphitheater for live performances
  - Include residential units as opposed to a hotel

#### **TACC discussion:**

- Architecture is not a continually contributing public amenity
- The original IDEA Campus plan supplied public amenity; this should be upheld
- Incubator studios spaces should be visible
- Public art around TCA should be interactive
- Creative residency through award program

- Finding the right fit for prime real estate lakeside
- There is high value in a hotel and a restaurant as a compliment to the theater
- Artists seek out art friendly hotels; there are opportunities to showcase art in hotels

**Agenda Item 6 – Discussion: TACC Annual Report**

- **B. Ross** initiated discussion about updates to the TACC annual report. Three commissioners, Jacqueline Bernatt, Justin Stewart, and Maureen Kobierowski, volunteered to review and revise the goals based on discussion during the meeting. The updated goals and the report in its entirety will be on the November agenda for approval by the Arts & Culture Commission.

**Agenda Item 7 – Official TACC Representation**

- a. Previous events
  - Ginny – Lisa Fischer amazing; Comm Arts School Arts Grant panel
  - Randall – Comm Arts grant panel
  - Justin – GP 2050 meetings discussing economic development, community activation
  - Jacqueline – reviewed AIPD art proposal for Carvana
- b. Upcoming Events
  - October 21 - Tempe Jam
  - October 27 - TCA Gallery Workshops
  - November 4 - Performances at the Museum: Ritmo Latino
  - November 10 - 48 Live: Blackbird
  - November 19 - Museum exhibit opening: The Community of Guadalupe and the Yaqui People

**Agenda Item 8 – Future Agenda Items**

- Discuss role of commissioners
- Bring in local artist to present to commission
- Update on Danelle Plaza – Rodney Hu
- Council Member to talk about vision for arts in coming years

**Meeting adjourned at 7:55 pm**

Prepared by: Joy Higgins