



Minutes Parks, Recreation, Golf and Double Butte Cemetery Advisory Board August 17, 2022

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on August 17, 2022, 6:00 p.m., Hybrid Meeting- Tempe Public Library, 2nd Floor Board Room, 3500 South Rural Road, Tempe, AZ. And virtual through Cisco WebEx Events

Members Present:

Shereen Lerner – Chair
Susan Carlson – Vice Chair
Albert Childress
Sharon Doyle
James Gregory
Chris Kamper
Thomas Klabunde
Gerardo Lopez
Lisa Zyriek

Members Absent:

William Banks
Dayna McGrady

City Staff Present:

Craig Hayton, Staff Liaison- Deputy Community Services Director- Parks and Recreation
Maja Aurora, Community Services Manager
Julie Hietter, Community Services Administration Manager
Bobbi Lloyd, Management Assistant II
Shawn Wagner, Deputy Community Services Director- Parks and Recreation

Guests Present:

Trevor Barger, Grass Clippings
Jake Hoselton, Grass Clippings
Jim Hoselton, Grass Clippings
Connor Riley, Grass Clippings
Scott Little, Gemini

Upon the establishment of a quorum, meeting was called to order at 6:00 p.m. by Shereen Lerner.

Agenda Item 1 – Public Appearances

None

Agenda Item 2 – Approval of Meeting Minutes

June 15, 2022

Motion by Vice-Chair Susan Carlson to approve the meeting minutes of June 15, 2022 as submitted; second by Chris Kamper. Motion passed on a 7-0 vote.

Ayes: Chair Shereen Lerner, Vice-Chair Susan Carlson and Board members, Albert Childress, James Gregory, Chris Kamper, Thomas Klabunde and Lisa Zyriek.

Absent: Board members, William Banks, Sharon Doyle, Gerardo Lopez and Dayna McGrady.

Agenda Item 3 – Arts in the Parks

Maja Aurora presented to the board information on Arts in the Parks. Presentation included the following:

- September- Kick-off events from 5pm-7pm
 - 13 Optimist
 - 15 Scudder
 - 20 Indian Bend
 - 21 Corbell
 - 23 Hollis
 - 28 Harelson
 - 29 Daley
 - 30 Selleh
- December- Fence art installations at Harelson, Indian Bend, Optimist, Scudder and Selleh
- January-February- Block parties
- March- Paint your peace
- April-May- Spring celebrations

Agenda Item 4 – Grass Clippings

Jake Hoselton from Grass Clippings presented a follow up to the June 15, 2022 presentation to the board on Grass Clippings at Rolling Hills. Presentation included the following:

- We've listened to the community
- Most consistent feedback
- Letter of support
 - Arizona Golf Association
 - World Handicap System United States Golf Association
 - Tempe Tourism
- Annual attendance in Papago Park
- Existing vs. proposed annual attendance
- Cheapest course not attracting the most play
- Fee comparison
- The team
- Where has this been successful
- Highlight the natural beauty
- Mountain Shadows turf comparison
- Site plan changes- conceptual plan

Board members asked questions and made comments regarding the following:

- Concern over proposed rate increases
- Water usage amounts/Conservation

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- Why relocating current driving range
 - Questions regarding 19th hole
 - What types of lighting are being proposed
 - Concern with no PAR 4, 3 and 6-hole pricing and leagues
 - Being able to post a handicap
 - Will the board be able to make a recommendation to council
 - Analysis on survey results
 - Concerns with sufficient parking and roadway capabilities
 - Using native plants, trees and low use water type of grass
 - Use survey results to consider removing low ranked items

Staff will forward presentation materials to the board, including an overlay map and contact information for Grass Clippings team.

Agenda Item 5 – Quarterly Golf Update

- **Financials**

Shereen Lerner asked the board if there were any questions for Julie Hietter on the materials provided in the packet. No questions were asked.

Agenda Item 6 – Board Name Update

Craig Hayton and Shereen Lerner presented to the board a PowerPoint presentation on the Board Name Update. Presentation included the following:

- Background
- Process

Board members asked questions and made comments regarding the following:

- Remove golf from board name since it falls under recreation
- Incorporate urban forest into name
- Golf should remain since enterprise fund and should be called out specifically
- Is the public's perspective that golf is a recreation so it can fall under that
- Possible change it to sports which includes all sport activities

Shereen Lerner asked that staff send out the process to change slide to the board. Also, that the board members think about it and will put back on the agenda next month for follow up.

Agenda Item 7 – 2022 Board Goals & Priorities

- **Evaluate opportunities for more diverse use of open spaces**
- **Evaluate opportunities for more diverse Recreation course offerings**

Agenda item tabled until next meeting.

Agenda Item 8 – Future Agenda Items

- Grass Clippings- Requested that item come back for Board recommendation
- Water usage- What does a state reduction of 21% of the Colorado River water supply look like for the city

Agenda Item 9 – Public Meeting Attendance, Notices & Announcements

- Community Events (list was included in board packet)
- Optimist Park Improvements Community Engagement & Arts in the Park Kickoff- September 13th in the park
- Campbell Park Improvements Community Engagement- September 17th in the park
- Waggoner Park Improvements Community Engagement- September 17th in the park

Meeting adjourned at 7:41 p.m.

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Craig Hayton, Deputy Community Services Director- Parks and Recreation,
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