



Special Events Task Force Meeting-Minutes October 17, 2024 Tempe Transportation Center & Virtual Meeting MS Teams

Meeting convened at 9:30 am

City Staff Present: Annette Betancourt (Fire), Monique Rodriguez (Fire), Tom Prigge (Fire), Dustin Preston (Fire), Luke Trader (PD), Tim Bulson (PD), Tyler Watkins (PD), Michelle Heermans (PD), Jonni Wolfe (Special Events), Linda Cano (Special Events), Mary Keane (Special Events), Chad Holmes (Special Events), Matt Peterson (Special Events), Jenny Leon Hagstrom (Special Events), Juliane Moore (Tax & License), Chris Hansen (Risk Mgmt), Max Porte (Transportation), Chris Jasper (Planning), Patrick Saros (Solid Waste), Elizabeth Thomas (Neighborhood Services).

Guests Present: Ally Dykstra (Downtown Tempe Authority), Anthony Strait (DTA), Amy Otto (DTA), Cindy Huie (Walk for 1 in 100), Aubree Morissey (ASU), Mckell Keeney (For Our City), Jeremy Graham (Splash & Dash), David Winks (NA Bluesfest), Denise Rentschler (COT Community Services), Victoria Aguilar (COT Bike Rodeo), Jerry Hall, Jr (COT Diablo), Ryan Allison (COT Boating), Robin Rhea (Moving Day Walk), Jordan Staenberg (Moving Day Walk), Alise Jackson (Liver Life), Logan Buchanan (Water Lantern), Jamie Cunningham (Ironman), Caitlyn Quintanar (Walk to Save Animals), Kristina Arnold (Gethsemane), Max Little, Brynne Shepard (Shepard Collection), Will Zecco (SWIHA).

Linda Cano made a call to the audience asking if there was anyone not on the agenda who would like to address the committee.

I. Events for Initial Review

- A. Pääbo VIP Reception & Lecture, Friday, November 1 (777 W. University)
 - a. Liquor license in the name of Arizona Board of Regents
 - i. Motion to approve: Matt Peterson
 - ii. Second: Luke Trader
 - iii. Motion carries

- B. Water Lantern Festival, Friday-Sunday, November 1-3 (Kiwanis Park)
 - a. Motion to approve: Patrick Saros
 - b. Second: Tim Bulson
 - c. Motion carries

- C. Walk to Save Animals, Saturday, November 2 (Tempe Beach Park)
 - a. Motion to approve: Matt Peterson
 - b. Second: Tim Bulson
 - c. Motion carries

- D. SWIHA Fall Festival, Saturday, November 2 (1538 E. Southern)
 - a. Motion to approve: Matt Peterson
 - b. Second: Jonni Wolfe
 - c. Motion carries

- E. Liver Life Walk, Sunday, November 3 (Kiwanis Park)
 - a. Motion to approve: Luke Trader
 - b. Second: Matt Peterson
 - c. Motion carries

- F. Walk for 1 in 100, Sunday, November 3 (Diablo Stadium)
 - a. Motion to approve: Luke Trader
 - b. Second: Matt Peterson
 - c. Motion carries with the stipulation of verify Fire/EMS staffing

- G. Private Tasting, Thursdays, November 7 & December 12 (222 S. Mill #800)
 - a. Liquor license in the name of The Shepard Collection
 - i. Motion to approve: Luke Trader
 - ii. Second: Tim Bulson
 - iii. Motion carries

- H. Splash & Dash, Friday, November 8 (TTL, N. Linear Park)
 - a. Motion to approve: Matt Peterson
 - b. Second: Tim Bulson
 - c. Motion carries

- I. Moving Day Phoenix, Saturday, November 9 (Kiwanis Park)
 - a. Motion to approve: Matt Peterson
 - b. Second: Jonni Wolfe
 - c. Motion carries

- J. NA BluesFest, Saturday, November 9 (Kiwanis Park-Ruben Romero)
 - a. Motion to approve: Tim Bulson
 - b. Second: Luke Trader
 - c. Motion carries

- K. 2nd Sunday on Mill, Sundays, 11/10/24, 1/12/25, 2/9/25 & 4/13/25 (Mill Avenue)
 - a. Motion to approve: Matt Peterson
 - b. Second: Tim Bulson

- c. Motion carries with the stipulation of site map and Fire Agreement
- L. AZ Walk for Recovery Sunday, November 10 (Kiwanis Park)
 - a. Motion to approve: TABLED
 - b. TABLED
 - c. TABLED
- M. Veterans Day Parade, Monday, November 11 (Gammage/Tempe Beach Park)
 - a. Motion to approve: Matt Peterson
 - b. Second: Luke Trader
 - c. Motion carries
- N. Gethsemane Oktoberfest, Friday, November 15 (1035 E. Guadalupe Rd.)
 - a. Liquor license in the name of Gethsemane EV Lutheran Church
 - i. Motion to approve: Luke Trader
 - ii. Second: Annette Betancourt
 - iii. Motion carries
- O. Ironman Arizona, Sunday, November 17 (Tempe Beach Park, city streets)
 - a. Liquor license in the name of Tempe Convention & Visitors Bureau
 - i. Motion to approve: Chad Holmes
 - ii. Second: Luke Trader
 - iii. Motion carries with the stipulation of updated site map and all outstanding items for Fire review
- P. For Our City Make a Difference Day, Saturday, October 26 (Curry Elementary & Selleh Park)
 - a. Motion to approve: Luke Trader
 - b. Second: Jonni Wolfe
 - c. Motion carries
- Q. Tempe Town Lake 25th Anniversary, Sunday, November 3 (Tempe Beach Park)
 - a. Motion to approve: Matt Peterson
 - b. Second: Luke Trader
 - c. Motion carries
- R. Bike Rodeo, Saturday, November 9 (Library Complex)
 - a. Motion to approve: Jonni Wolfe
 - b. Second: Matt Peterson
 - c. Motion carries

II. Events for Post-Review

- A. Movies in the Park, October 4, 11 No problems reported
- B. CASA Devils Disco, October 4-5, 11-12 No problems reported
- C. Mullett Arena Tailgate, October 5, 11 No problems reported
- D. ASU Tailgate, October 5, 11 No problems reported
- E. Sparky's Touchdown Tailgate, October 5, 11 No problems reported
- F. Chuckbox Tailgate, October 5, 11 No problems reported
- G. Sol Devils Tailgate, October 5, 11 No problems reported
- H. Tempe Tardeada, October 6 No problems reported
- I. Oktoberfest, October 11-13 Separate post-review will take place
- J. OCD Arizona 1 Million Steps, October 12 No problems reported
- K. Parque de Soza Dedication, October 12 No problems reported
- L. XTERRA Trail Run, October 13 No problems reported

Public Meeting adjourned at 10:17 a.m. Prepared by: Mary Keane, Special Events

III. Internal Review & Discussion

The next meeting is scheduled for **Thursday, October 31**, Tempe Transportation Center