

## Council Committee Meeting Minutes

### Workforce Readiness and Livable Communities

Council Committee Meeting Agenda  
*Virtual and In-Person Meeting in City Council Chambers*  
31 East 5<sup>th</sup> Street  
October 23, 2023  
3:00 pm

<https://www.youtube.com/watch?v=e1dyYFxOAC0>

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For further accommodations or information please contact, Annie Mazzarella, Council Aide at [annie.mazzarella@tempe.gov](mailto:annie.mazzarella@tempe.gov) or 480-350-8545, or Cepand Alizadeh, Council Aide, at [cepand\\_alizadeh@tempe.gov](mailto:cepand_alizadeh@tempe.gov) or 480-350-8597.

**Members of the public may attend the meeting virtually through Microsoft Teams or view the meeting recording by visiting <http://www.tempe.gov/wrlc> for more information.**

#### 1. CALL TO ORDER/ROLL CALL

*The meeting was called to order at 3:00 p.m. by Councilmember Hodge with Councilmember Hodge and Councilmember Keating attending in-person.*

#### 2. REVIEW MEETING MINUTES

A. September 25, 2023

*Approval of the September 25, 2023 meeting minutes was moved by CM Hodge and seconded by CM Keating.*

**3. PUBLIC COMMENTS** - The committee welcomes public comment. According to the Arizona Open Meeting Law, the Committee may only discuss matters listed on the agenda. Matters brought up by the public under public appearances that are not listed on the agenda cannot be discussed by the Committee. A 3-minute limit per person will be in effect.

#### A. Comment Cards Submitted

None.

#### 4. COMMITTEE SESSION ITEMS

##### A. Current Items and Updates

1. Presentation from Rio Salado College on Rio Promise Program (ITEM REMOVED)

2. Presentation from Mesa Community College on Workforce Preparation and Development

**-Presentation from Mesa Community College President Dr. Tammy Robinson and Dean of Instruction Michael Voss**

*Dr. Robinson discussed that Mesa Community College's mission is to create an inclusive learning environment. Mesa Community College is meeting the demands of a 21<sup>st</sup> century workforce with programs in nursing, an IT Institute supported by Apple and Blockchain, and a partnership with Boeing and Subaru that has trained 400 workers for Boeing.*

*Mesa Community College wants its students to get skills for success and is focusing on increasing educational opportunities for underrepresented populations like Girls in IT. The college is providing 6,000 students with iPads to improve digital literacy and its iBelong program won an award. Over 5,000 students are on a healthcare pathway and are changing what healthcare education means.*

*The Mesa College Promise program is a way to get high school students to attend Mesa Community College, and have their tuitions fully funded.*

*CM Hodge remarked that she will introduce Mesa Community College to the leadership at Tempe Union High School District to discuss the Mesa College Promise program. She commented that she's happy to see Mesa Community College breaking barriers and helping students. CM Hodge commented that she would like to connect MCC to Eddie Johnson and his foundation to help single mothers get a college education.*

3. Presentation and Update from Tempe Chamber of Commerce (NEW ITEM ADDED)

**-Presentation from Tempe Chamber of Commerce President Colin Diaz**

*Mr. Diaz discussed the history of the Tempe Chamber and how it has many partnerships throughout the community. It focuses on workforce development through Hire Tempe. Mr. Diaz presented that employers in Tempe want to hire and retain a qualified workforce. The Tempe Chamber is looking to create a micro-credential education program. The Tempe Chamber is also looking to create several impact programs in business retention, grant writing workshops, and industry cluster meetings.*

*CM Keating stated that he's happy to see how proactive the Tempe Chamber is when it comes to addressing business needs. He asked where the Hire Tempe platform is accessible. Mr. Diaz responded that the Tempe Chamber is in the process of building it out.*

*CM Hodge asked Mr. Diaz to present this presentation to the Tempe Union High School District. She also mentioned that she is excited for Hire Tempe to launch.*

4. Presentation and Update from Tempe Tourism Office (NEW ITEM ADDED)

**-Presentation from Tempe Tourism President and CEO Michael Martin**

*Mr. Martin recapped the number of visitors Tempe welcomed last year and the amount of spending by these visitors. He then discussed the 8,399 jobs in hospitality in the City of Tempe. Mr. Martin then discussed how Tempe Tourism is getting more involved in the hospitality industry and developing the workforce. The reasons why the industry is so ideal for individuals is because it has a lot of potential and it allows for flexible work hours.*

*Mr. Martin then discussed how Tempe Tourism is interested in doing a survey to determine what industry needs are. This survey will need to be completed with assistance from the Tempe Chamber of Commerce.*

*CM Keating stated that he appreciated a data-driven approach like the one adopted by Tempe Tourism. He mentioned that he would like to see more hospitality workers working in the Mill Avenue Corridor.*

*CM Hodge asked Tempe Tourism to work with the schools to educate students on hospitality jobs that are available to them.*

B. New Items for Consideration

1. *Councilmember Keating stated that he currently had no requests for presentations.*
2. *Councilmember Hodge stated that in the future, she would like a presentation from Quintin Boyce of ASU, Rio Salado College, and the HOPE Outreach Team.*

C. Announcements

1. *Councilmember Keating stated, "Go D-backs!"*
2. *Councilmember Hodge wished the Phoenix Suns luck for the upcoming 2023-2024 NBA season.*

**5. NEXT MEETING DATE: TBD.**

**6. ADJOURN**

*Councilmember Keating adjourned the meeting at 4:04 p.m.*