



Special Events Task Force Meeting-Minutes

November 2, 2023

Tempe Transportation Center & Virtual Meeting – MS Teams

Meeting convened at 9:30 am

City Staff Present: Kyle Carman (Fire), Annette Betancourt (Fire), Tim Bulson (PD), Anna Churan (PD), Brianna Cohen (PD), Luke Trader (PD), Tyler Watkins (PD), Aaron Levi (PD), Linda Cano, (Special Events), Jonni Wolfe (Special Events), Mary Keane (Special Events), James Hatch (Special Events), Jennifer Hagstrom (Special Events), Max Porte (Transportation), Tony Hernandez (Traffic Operations), Patrick Saros (Solid Waste), Julie Burns (Tax & License), Nic Hernandez (Risk Mgmt), Michelle Dahlke (Planning), Elizabeth Thomas (Neighborhood Services), Shawn Wagner (Community Services)

Guests Present: Nick Santa Cruz (ASU PD), Tamar Burch (DTA), Kylie Bowyer (Cheers to the Cause), Jennifer Martin (Ironman), Rick Winne (Hustle PHX), Shannon Lindner (Fat Turkey), Doug Elbert (NKBA), Will Zecco (SWIHA), Jeff Crane (StartLine Racing), Barb Harris (White Castle), Simon Kreisberger (World of Illumination)

Linda Cano made a call to the audience asking if there was anyone not on the agenda who would like to address the committee.

I. Events for Initial Review

- A. NKBA Design Competition Soiree, Saturday, November 18 (1300 N. College)
 - a. Liquor license in the name of National Kitchen & Bath Association
 - i. Motion to approve: Anna Churan
 - ii. Second: Jonni Wolfe
 - iii. Motion carries
- B. World of Illumination, November 15-December 31 (Diablo Stadium)
 - a. Motion to approve: James Hatch
 - b. Second: Tim Bulson
 - c. Motion carries.

- C. Hustle PHX Pitch Night, Thursday, November 16 (FABRIC 132 E 6th St)
 - a. Liquor license in the name of Hustle USA
 - i. Motion to approve: James Hatch
 - ii. Second: Anna Churan
 - iii. Motion carries

- D. Cheers to the Cause, Friday, November 17 (7200 S Priest)
 - a. Liquor license in the name of Bowyer Battle
 - i. Motion to approve: Tim Bulson
 - ii. Second: James Hatch
 - iii. Motion carries.

- E. SWIHA Fall Festival, Saturday, November 18 (1420 E Southern)
 - a. Motion to approve: Annette Betancourt
 - b. Second: Jonni Wolfe
 - c. Motion carries

- F. Leftovers Run, Saturday, November 25 (Kiwanis Park)
 - a. Motion to approve: Tim Bulson
 - b. Second: Jonni Wolfe
 - c. Motion carries

- G. Donor Dash, Saturday, December 2 (Kiwanis Park)
 - a. Motion to approve: Tim Bulson
 - b. Second: Jonni Wolfe
 - c. Motion carries

- H. White Castle Grand Opening, Tuesday, November 28 (8735 S Jewel Rd)
 - a. Motion to approve: Elizabeth Thomas
 - b. Second: Annette Betancourt
 - c. Motion carries

- I. Fat Turkey Trail Run, Saturday, November 25 (N Linear Park)
 - a. Motion to approve: James Hatch
 - b. Second: Tim Bulson
 - c. Motion carries

- J. Fantasy of Lights Street Parade & Tree Lighting, Friday, November 24 (Mill Ave/Centerpoint Plaza)
 - a. Motion to approve: Anna Churan
 - b. Second: Annette Betancourt
 - c. Motion carries

- K. Ironman Arizona, Sunday, November 19 (Tempe Beach Park, Town Lake)
 - a. Motion to approve: Luke Trader
 - b. Second: Jonni Wolfe
 - c. Motion carries

- L. Tempe Veterans Day Parade, Saturday, November 11 (Mill Ave/Tempe Beach Park)
 - a. Motion to approve: James Hatch
 - b. Second: Annette Betancourt
 - c. Motion carries

- M. Hundred Mile Brewing Cornhole Tournament, Saturday, December 16 (Site plan adjustment)
 - a. Motion to approve: Tim Bulson
 - b. Second: Jonni Wolfe
 - c. Motion carries with the stipulation of providing updated site map

II. Events for Post-Review

- A. Movies in the Park, October 20 No problems reported
- B. AZ Sports & Music Festival, October 21 Maintenance issues
- C. TCH Monster Mash, October 21 No problems reported
- D. GAIN Event La Colina, October 21 No problems reported
- E. GAIN Event Warner Ranch, October 21 No problems reported
- F. Dixxon Fest, October 21 No problems reported
- G. Running with the Beards, October 21 No problems reported
- H. NA Annual Blues Fest, October 22
- I. Ironman 70.3, October 22 Separate post review will take place
- J. Escalante Fall Festival, October 26 No problems reported
- K. Halloween Boo Bash, October 27 No problems reported
- L. Waggoner Trunk or Treat, October 27 No problems reported
- M. C.A.S.A. Football Block Party, October 27-28 No problems reported
- N. ASU Lantern Walk, October 27 No problems reported
- O. ASU Homecoming Parade, October 28 PD assistance necessary at parade, no follow up needed.
- P. ASU Homecoming Block Party, October 28 No problems reported
- Q. BRC Trunk or Treat, October 28 No problems reported
- R. Fat Tuesday Extension, October 28 No problems reported
- S. Head for the Cure, October 28 No problems reported
- T. ASU Football WA State Tailgate, October 28 No problems reported
- U. Chuckbox ASU Football Tailgate, October 28 No problems reported

- V. Sol Devils Tailgate, October 28 No problems reported
- W. ASU Sparky's Touchdown Tailgate, October 28 No problems reported
- X. Sodexo Football Tailgate, October 28 No problems reported
- Y. OWL-oween, October 28 No problems reported
- Z. Making Strides Against Breast Cancer, October 28 Parking delays
- AA. Yes Day for Autism, October 29 No problems reported
- BB. Halloween Stroll, October 29 No problems reported
- CC. Suzy Foundation All Ability, October 29 No problems reported

Public Meeting adjourned at 10:04 a.m. Prepared by: Mary Keane, Special Events

III. Internal Review & Discussion

The next meeting is scheduled for **Thursday, November 16**, Tempe Transportation Center