



Special Events Task Force Meeting-Minutes

October 5, 2023

Tempe Transportation Center & Virtual Meeting – MS Teams

Meeting convened at 9:30 am

City Staff Present: Annette Betancourt (Fire), Kyle Carman (Fire), Tim Bulson (PD), Anna Churan (PD), Brianna Cohen (PD), Luke Trader (PD), Tyler Watkins (PD), Aaron Levi (PD), John Earhart (PD), Linda Cano, (Special Events), Jonni Wolfe (Special Events), Chad Holmes (Special Events), Mary Keane (Special Events), James Hatch (Special Events), Jennifer Hagstrom (Special Events), Max Porte (Transportation), Patrick Saros (Solid Waste), Julie Burns (Tax & License), Chris Hansen (Risk Mgmt), Nic Hernanadez (Risk Mgmt), Chris Jasper (Planning), Michelle Dahlke (Planning), Shawn Wagner (Community Services)

Guests Present: Nick Santa Cruz (ASU PD), Rosa Inchausti (COT-City Mgr), Keith Burke (COT-Dep City Mgr), Jeff Tamulevich (COT-Comm Devel), Brianna King (COT-Tempe History Museum), Somerton Sibrian (COT-Recreation), Frieda Roben (COT-Escalante), Ellen Sickenberger (COT-Tempe Jam), Shauna Warner (COT-Neighborhoods), Jennifer Martin (Ironman), Garrett Graham (Sunbar), Scott Price (Sunbar), F. Kirk Hopkins (Sunbar), Coleen McKinstry (Making Strides), Randi O'Connor (SARRC), Tori Taylor (SARRC), Courtney Watson (Head for the Cure), Christine Stevens (NA Blues Fest), Ryan Tucknott, Merrill Darcey, Nancy Claussen (Pathway to Work), Alan Young (Tempe Diablos), Chad Wilford (Fat Tuesday), Jesse Shank (BRC Trunk or Treat), Adam Duran-Leftin (ASU Homecoming), Terri Cranmer (ASU Homecoming), Amber Yu (ASU Homecoming), Kaycee Davison (Dixon Fest), Jeff Crane (StartLine Racing), Brooke Bogart (G.A.I.N.), McKell Keeney (G.A.I.N), Dalal Abdouni (Culdesac Night Market), Taylor Blake (Mullett Arena/WA Tailgate).

Linda Cano made a call to the audience asking if there was anyone not on the agenda who would like to address the committee. A member from the public addressed the committee.

I. Events for Initial Review

- A. Dixon Fest, Saturday, October 21 (7200 S. Priest)
 - a. Liquor license in the name of B Strong Foundation
 - i. Motion to approve: James Hatch
 - ii. Second: Tim Bulson

- iii. Motion carries with the stipulation of amended liquor application
- B. Tempe Jam, Saturday, November 4 (Tempe Sports Complex)
 - a. Liquor license in the name Tempe Diablos Charities
 - i. Motion to approve: Anna Churan
 - ii. Second: Tim Bulson
 - iii. Motion carries.
- C. Running with the Beards, Saturday, October 21 (Kiwanis Park)
 - a. Motion to Approve: Jenny Hagstrom
 - b. Second: Annette Betancourt
 - c. Motion carries.
- D. NA 29th Annual Blues Fest, Sunday, October 22 (Kiwanis – Ruben Romero)
 - a. Motion to approve: James Hatch
 - b. Second: Jonni Wolfe
 - c. Motion carries.
- E. Ironman 70.3, Sunday, October 22, (Tempe Beach Park)
 - a. Motion to approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion carries with the stipulation of follow-up with streetcar
- F. Waggoner Elementary Trunk of Treat, Friday, October 27 (1100 E. Carver)
 - a. Motion to approve: TABLED
 - b. TABLED
 - c. TABLED
- G. ASU Lantern Walk, Friday, October 27 (A Mountain/Hayden Butte)
 - a. Motion to approve: Jonni Wolfe
 - b. Second: Jenny Hagstrom
 - c. Motion carries.
- H. ASU Homecoming Parade, Saturday, October 28 (University Dr.)
 - a. Motion to approve: Jonni Wolfe
 - b. Second: Tim Bulson
 - c. Motion carries with the stipulation of final staging plan
- I. ASU Homecoming Block Party, Saturday, October 28 (Forest Mall/ASU Campus)
 - a. Liquor license in the name of Arizona Board of Regents on behalf of ASU
 - i. Motion to approve: Luke Trader
 - ii. Second: Anna Churan
 - iii. Motion carries.

- J. Making Strides Against Breast Cancer, Saturday, October 28 (Tempe Beach Park)
 - a. Motion to approve: Chad Holmes
 - b. Second: Luke Trader
 - c. Motion carries.

- K. BRC Trunk or Treat, Saturday, October 28 (4415 S. Rural)
 - a. Motion to approve: James Hatch
 - b. Second: Tim Bulson
 - c. Motion carries.

- L. Head for the Cure, Saturday, October 28 (Kiwanis Park)
 - a. Motion to approve: James Hatch
 - b. Second: Luke Trader
 - c. Motion carries.

- M. Fat Tuesday Extensions, 10/28, 11/18, 11/25 & 12/31/23 (680 S. Mill)
 - a. Extension of premises
 - i. Motion to approve: Anna Churan
 - ii. Second: Jonni Wolfe
 - iii. Motion carries.

- N. Washington State Tailgate, Saturday, October 28 (Mullett Arena, 411 S. Packard)
 - a. Extension of premises
 - i. Motion to approve: Jonni Wolfe
 - ii. Second: Jenny Hagstrom
 - iii. Motion carries with the stipulation of site map review by ASU Fire & PD. Note: Six (6) additional extension dates are listed for the extension: 11/10, 11/11, 11/24/23 & 1/5, 1/6 & 2/10/24.

- O. OWL-o-ween, Saturday, October 28 (1445 E. Guadalupe)
 - a. Liquor license in the name of Pathway to Work
 - i. Motion to approve: Annette Betancourt
 - ii. Second: Anna Churan
 - iii. Motion carries.

- P. Doing it in the Park, Sunday, October 29 (Kiwanis Park)
 - a. Motion to approve: TABLED
 - b. TABLED
 - c. TABLED

- Q. Suzy Foundation All Ability 5K, Sunday, October 29 (Kiwanis Park)
 - a. Motion to approve: Chad Holmes
 - b. Second: Jonni Wolfe

- c. Motion carries.
- R. Culdesac Night Market, Sunday, October 29 (2025 E. Apache)
 - a. Motion to approve: Tim Bulson
 - b. Second: Jonni Wolfe
 - c. Motion carries.
- S. Sunbar NYE/Day One Block Party, December 31-January 1 (24 W. 5th St.)
 - a. Extension of premises
 - i. Motion to approve: Anna Churan
 - ii. Second: Jonni Wolfe
 - iii. Motion carries with the stipulations of providing: site map, entertainment list, ticket sales, neighborhood notification & updated liquor application
- T. G.A.I.N. Event-Estate La Colina, Saturday, October 21 (Estrada Park)
 - a. Motion to approve: James Hatch
 - b. Second: Patrick Saros
 - c. Motion carries with the stipulation of providing vendor list.
- U. G.A.I.N. Event-Warner Ranch, Saturday, October 21 (Mary & Moses Green Park)
 - a. Motion to approve: Annette Betancourt
 - b. Second: Luke Trader
 - c. Motion carries.
- V. Performances at the Museum Outdoor Music Series, Fridays, November 3, April 5, & May 3, 2024 (Tempe History Museum/Library Plaza)
 - a. Motion to approve: Chad Holmes
 - b. Second: James Hatch
 - c. Motion carries with the stipulation of providing vendor list
- W. Escalante Fall Festival, Thursday, October 26 (2150 E. Orange)
 - a. Motion to approve: Chad Holmes
 - b. Second: James Hatch
 - c. Motion carries.
- X. Halloween Boo Bash, Friday, October 27 (Kiwanis Park)
 - a. Motion to approve: James Hatch
 - b. Second: Jonni Wolfe
 - c. Motion carries.

II. Events for Post-Review

- A. Boots in the Park, September 22-23 Separate event wrap-up meeting will occur
- B. C.A.S.A. ASU Football Block Party, September 22-23 No problems reported
- C. Sol Devils Tailgate, September 23 No problems reported
- D. Chuckbox ASU Football Extensions, September 23 No problems reported
- E. ASU Sparky's Touchdown Tailgates, September 23 No problems reported
- F. Sodexo Football Tailgate, September 23 No problems reported
- G. Pedal Haus Extension, September 23 No problems reported
- H. Travis Manion 9/11 Run, September 23 No problems reported
- I. Walk for POP, September 30 No problems reported
- J. Hope Love Feast (ongoing), October 1 No problems reported
- K. Mindful Art Party, October 4 No problems reported

Public Meeting adjourned at 10:35 a.m. Prepared by: Mary Keane, Special Events

III. Internal Review & Discussion

The next meeting is scheduled for **Thursday, October 19**, Tempe Transportation Center