



Special Events Task Force Meeting-Minutes

September 21, 2023

Tempe Transportation Center & Virtual Meeting – MS Teams

Meeting convened at 9:30 am

City Staff Present: Annette Betancourt (Fire), Kyle Carman (Fire), Tim Bulson (PD), Anna Churan (PD), Luke Trader (PD), Tyler Watkins (PD), Aaron Levi (PD), Linda Cano, (Special Events), Jonni Wolfe (Special Events), Chad Holmes (Special Events), Mary Keane (Special Events), James Hatch (Special Events), Jennifer Hagstrom (Special Events), Elizabeth Thomas (Neighborhood Svcs), Antonio Hernandez (Transportation), Patrick Saros (Sold Waste), Julie Burns (Tax & License), Chris Jasper (Planning), Shawn Wagner (Community Services)

Guests Present: Somerton Sibrian (COT Recreation), Elena Hale (COT Tardeada), Velicia Humes (COT Tardeada), Bridget Henry (OCD), Albert Deloney (Taste of Michigan), Shannon Lindner (Xterra), Jeremy Graham (Splash & Dash), Alondra Hupe (Night Market), Lisa McNamara (Kids in Focus), Paige Martin (Playworks), Patrick O'Hara (Oktoberfest), Paul A. Sheard (Oktoberfest), Fraser LeVeay (AZ Sports), Jonas Berglund (Sun Devil Family Charities), Sue Rigler (Hundred Mile Brewing), Diana Smith (Turquoise & Treasures), Amy Otto (Downtown Tempe), Rachel Burkman (Downtown Tempe), Tamar Burch (Downtown Tempe), Genesis Brown (Desert Daisy Events), Jesse Mastromatteo (TEAM Security), Frank Herbert (TEAM Security)

Linda Cano made a call to the audience asking if there was anyone not on the agenda who would like to address the committee.

I. Events for Initial Review

- A. Taste of Michigan, Saturday, October 7 (Kiwanis-Ruben Romero)
 - a. Motion to approve: James Hatch
 - b. Second: Tim Bulson
 - c. Motion carries with the stipulation of certificate of insurance, vendor list
- B. 9th Annual Corporate Kickball Tournament, Friday, October 6 (Benedict Sports Complex)
 - a. Liquor license in the name Playworks Education Energized
 - i. Motion to approve: Annette Betancourt

- ii. Second: Anna Churan
 - iii. Motion carries with the stipulation of certificate of insurance
- C. 2nd Sundays on Mill, Sundays, October-April (Mill Ave/Downtown District)
- a. Motion to Approve: Luke Trader
 - b. Second: James Hatch
 - c. Motion carries with the stipulation of vendor list
- D. XTERRA Papago Desert Trail Run, Sunday, October 8 (N. Linear Park)
- a. Motion to approve: James Hatch
 - b. Second: Luke Trader
 - c. Motion carries
- E. Jamie & Kyle Get Married, Friday, October 13, (3129 S. Mill)
- a. Motion to approve: Tabled
 - b. Tabled
 - c. Tabled
- F. Four Peaks Oktoberfest, Friday-Sunday, October 13-15 (Tempe Beach Park)
- a. Liquor license in the name of Tempe Sister City Corporation
 - i. Motion to approve: James Hatch
 - ii. Second: Luke Trader
 - iii. Motion carries
- G. Sun Devil Family Charities Fall Fling, October 14, Holiday Bash 12/16, Cornhole Bowl, 2/3/24 & St. Paddy's Day Party, March 16, 2024 (690 N Scottsdale Rd)
- a. Liquor extension of premises
 - i. Motion to approve: Anna Churan
 - ii. Second: Luke Trader
 - iii. Motion carries
- H. Tempe Night Market, October 14, November 4 & December 9 (Centerpoint Plaza)
- a. Motion to approve: James Hatch
 - b. Second: Tim Bulson
 - c. Motion carries.
- I. Turquoise & Treasures, Saturday, October 14 (1300 N. College)
- a. Liquor license in the name of The Historical League Inc
 - i. Motion to approve: Anna Churan
 - ii. Second: James Hatch
 - iii. Motion carries
- J. AZ One Million Steps for OCD Walk, Sunday, October 15 (Kiwanis Park)
- a. Motion to approve: James Hatch

- b. Second: Patrick Saros
- c. Motion carries

- K. Splash & Dash #2, Wednesday, October 18 (TTL N. Boat Ramp)
 - a. Motion to approve: James Hatch
 - b. Second: Annette Betancourt
 - c. Motion carries

- L. Splash & Dash #3, Sunday, November 12 (TTL N. Boat Ramp)
 - a. Motion to approve: Annette Betancourt
 - b. Second: James Hatch
 - c. Motion carries

- M. AZ Sports & Music Festival, Saturday, October 21 (Tempe Sports Complex)
 - a. Liquor license in the name of Change Your Stars Foundation, Inc
 - i. Motion to approve: Jenny Hagstrom
 - ii. Second: Annette Betancourt
 - iii. Motion carries with the stipulation of certificate of insurance

- N. Noche para los Niños, Thursday, November 2 (1300 N. College)
 - a. Liquor license in the name of Kids in Focus
 - i. Motion to approve: Anna Churan
 - ii. Second: James Hatch
 - iii. Motion carries

- O. Movies in the Park, Fridays, October 6, 13 & 20 (Kiwanis Park)
 - a. Motion to approve: James Hatch
 - b. Second: Tim Bulson
 - c. Motion carries.

- P. Tempe Tardeada, Sunday, October 8 (Tempe Library Complex)
 - a. Motion to approve: James Hatch
 - b. Second: Tim Bulson
 - c. Motion carries

II. Events for Post-Review

- A. Tempe Healing Field, September 9-11 No problems reported
- B. C.A.S.A. ASU Football Block Party, September 8-9 & 15-16 No problems reported
- C. Sol Devils Tailgate, September 9 No problems reported
- D. Chuckbox ASU Football Extensions, September 9 & 16 No problems reported
- E. ASU Sparky's Touchdown Tailgates, September 9 & 16 No problems reported
- F. AZ Walk for Recovery, September 10 No problems reported

- G. Arts in the Parks, September 12-14 No problems reported
- H. Free Art Friday, September 15 No problems reported
- I. Sodexo Football Tailgate, September 16 No problems reported
- J. Rep Your Brand Small Business Awards, September 16 No problems reported
- K. CHAMP Run, September 16 No problems reported

Public Meeting adjourned at 10:10 a.m. Prepared by: Mary Keane, Special Events

III. Internal Review & Discussion

The next meeting is scheduled for **Thursday, October 5**, Tempe Transportation Center