



Minutes Parks, Recreation, Golf and Double Butte Cemetery Advisory Board April 19, 2023

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on April 19, 2023, 6:00 p.m., Hybrid Meeting- Tempe Public Library, 2nd Floor Board Room, 3500 South Rural Road, Tempe, AZ. And virtual through Cisco WebEx Events

Members Present:

Susan Carlson – Chair
Lisa Zyriek – Vice Chair
Sharon Doyle
Elizabeth Hatch
Thomas Klabunde
Shereen Lerner
Gerardo Lopez
Amanda Stewart

Members Absent:

Dillon Moore
Matthew Zimberg

City Staff Present:

Alex Jovanovic, Staff Liaison- Deputy Community Services Director- Parks
Craig Hayton, Community Services Director
Julie Hietter, Community Services Administration Manager
Erin Kirkpatrick, Community Services Manager
Bobbi Lloyd, Management Assistant II
Mercedes Payne, Community Services Manager
Shawn Wagner, Deputy Community Services Director- Recreation

Guests Present:

Tom Bugbee, CourseCo

Upon the establishment of a quorum, meeting was called to order at 6:00 p.m. by Susan Carlson.

Agenda Item 1 – Public Appearances

None

Agenda Item 2 – Approval of Meeting Minutes

March 15, 2023

Motion by Shereen Lerner to approve the meeting minutes of March 15, 2023 as submitted; second by Tom Klabunde. Motion passed on a 6-0 vote.

Ayes: Chair Susan Carlson, Vice-Chair Lisa Zyriek and Board members, Elizabeth Hatch, Thomas Klabunde, Shereen Lerner and Gerardo Lopez.

Absent: Board members, Sharon Doyle, Dillon Moore, Amanda Stewart and Matthew Zimberg.

Agenda Item 3 – Quarterly Golf Update

- **P3 Update**

Alex Jovanovic provided an update on the CourseCo at Ken McDonald process. Next steps would be for City Council to hold two public hearings, tentatively scheduled for May 4 and May 18. Council would vote at the second public hearing. Tom Bugbee from CourseCo was in attendance to answer any questions by the board.

Tom provided information regarding CourseCo's approach to Ken McDonald:

- Step in and build on what is already working and make it better
- No major changes
- Invest in the clubhouse long-term, needs to be addressed
- Parking lot on radar

Board members asked questions and made comments regarding the following:

- What role will the board have once these two companies are operating the courses?

Following due discussion by the board, motion by Chair Susan Carlson to send a recommendation to Council that the Board supports the relationship with CourseCo; seconded by Sharon Doyle.

Motion passed on a 8-0 vote.

Ayes: Chair Susan Carlson, Vice-Chair Lisa Zyriek and Board members, Sharon Doyle, Elizabeth Hatch, Thomas Klabunde, Shereen Lerner, Gerardo Lopez and Amanda Stewart.

Absent: Board members Dillon Moore and Matthew Zimberg.

Julie Hietter presented to the board a PowerPoint presentation on the Quarterly Golf Financials.

Presentation included the following:

- Ken McDonald and Rolling Hills
 - Rounds
 - Revenue
- Loyal Tee program
- Operating Budget: 2022-23
- Capital Improvement Project Budget
 - Completed projects
 - In-progress
- Questions

Board requested a final financial close out report at the end of the fiscal year.

Agenda Item 4 – Park Monument Signage

Craig Hayton presented to the board a PowerPoint presentation on Park Monument Signage.

Presentation included the following:

- Existing signage
 - Overview
 - Challenges

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- Replacement options
 - Public input
 - Considerations
 - Recommendation
 - Next steps
 - Questions and discussion

Board members asked questions and made comments regarding the following:

- Appreciate the sensitivity from staff regarding concern that board was not aware of project
- Don't change if you don't have to
- Need to be kept up, new signs attractive with more information/accessibility and maintained for long term
- Existing ones don't look so great with stickers on them, so will be good to make them repairable/changeable/replaceable
- Consider making them uniform sooner rather than later
- How long will new ones last/longevity
- Don't think of rust as something new
- Option D is a good compromise
- Information appears low at knee height/consider cleaner simpler
- Don't show it's a City of Tempe park very well

Following due discussion by the board, motion by Gerardo Lopez to support staff recommendation with an identified timeline and using exposed aggregate look on concrete; seconded by Vice-Chair Lisa Zyriek.

Motion passed on a 7-1 vote.

Ayes: Chair Susan Carlson, Vice-Chair Lisa Zyriek and Board members Elizabeth Hatch, Thomas Klabunde, Shereen Lerner, Gerardo Lopez and Amanda Stewart.

Nays: Sharon Doyle

Absent: Board members Dillon Moore and Matthew Zimberg.

Agenda Item 5 – Equity Study Update

Erin Kirkpatrick and Mercedes Payne presented to the board a PowerPoint presentation on the Equity Study Update. Presentation included the following:

- Introduction
- Strategic Priorities
- Alignment
- Project schedule
- Methodology and GIS analysis
- Engagement framework
- Community navigator program
- Facility assessments and intercept interviews
- Parks and Rec employee focus groups
- Community Outreach Survey and Making Space Festival
- Questions

Board members asked questions and made comments regarding the following:

- What is The Right to Breathe?
- Why are projections only on the population and not included for the other items?
- Do all parks meet ADA accessibility requirements?

Staff will continue to provide updates to the board as this process moves forward.

Agenda Item 6 – 2023 Board Goals and Priorities

Susan Carlson asked the board members to review the staff strategies and priorities 2023 against the board goals to help guide/align what they want to work on. Staff will resend out the prior goals and presentation. Board to review and submit current goal requests to discuss at next meeting.

Agenda Item 7 – Future Agenda Items

- ADA in Parks
- How Recreation Programs are created and modified
- Land put aside for open space/parks thru developers
- Kiwanis North Artist selection Update
- Kiwanis Tennis Center Update
- Kiwanis slide/pool update

Agenda Item 8 – Public Meeting Attendance, Notices & Announcements

- Events attended by board members- Redden Park Reopening and Pat's Run
- Community Events (list was included in board packet)
- 4th of July event will be held at Diablo Stadium
- Music Under the Stars, April 28 from 7:30pm-9pm at Diablo Stadium
- TIE Foundation Event, April 28 from 5pm-8pm at Tempe History Museum
- 2023 Board and Commission Appreciation Event, May 19 from 5pm-7pm at Omni Hotel

Meeting adjourned at 7:39 p.m.

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Alex Jovanovic, Deputy Community Services Director- Parks, (480) 350-5811