



Minutes Parks, Recreation, Golf and Double Butte Cemetery Advisory Board February 15, 2023

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on February 15, 2023, 6:00 p.m., Hybrid Meeting- Tempe Public Library, 2nd Floor Board Room, 3500 South Rural Road, Tempe, AZ. And virtual through Cisco WebEx Events

Members Present:

Susan Carlson – Chair
Lisa Zyriek – Vice Chair
Sharon Doyle
Elizabeth Hatch
Thomas Klabunde
Shereen Lerner
Gerardo Lopez
Dillon Moore
Matthew Zimberg

Members Absent:

William Banks
Amanda Stewart

City Staff Present:

Alex Jovanovic, Staff Liaison- Deputy Community Services Director- Parks
Craig Hayton, Staff Liaison- Community Services Director
Julie Hietter, Community Services Administration Manager
Bobbi Lloyd, Management Assistant II
Shawn Wagner, Deputy Community Services Director- Recreation

Guests Present:

Jake Hoselton, Grass Clippings
Jimmy Hoselton, Grass Clippings
Connor Riley, Grass Clippings
Pete Wilson, Grass Clippings
Mike Sharp, CourseCo

Upon the establishment of a quorum, meeting was called to order at 6:03 p.m. by Susan Carlson.

Agenda Item 1 – Public Appearances

None

Agenda Item 2 – Approval of Meeting Minutes

January 18, 2023

Motion by Shereen Lerner to approve the meeting minutes of January 18, 2023 as submitted; second by Thomas Klabunde. Motion passed on a 6-0 vote.

Ayes: Chair Susan Carlson, Vice-Chair Lisa Zyriek and Board members, Elizabeth Hatch, Thomas Klabunde, Shereen Lerner and Dillon Moore.

Absent: Board members, William Banks, Sharon Doyle, Gerardo Lopez, Amanda Stewart and Matthew Zimberg.

Agenda Item 3 – New Board Members & Staff Introductions

Susan Carlson welcomed back the new board members from last month Elizabeth Hatch and Dillon Moore and introduced the newly appointed Matthew Zimberg. Also, newly appointed but not present Amanda Stewart.

Agenda Item 4 – Golf Public Private Partnership Updates

Craig Hayton provided background information on the process thus far and advised on next steps of Grass Clippings going to City Council for the first public hearing on February 16, 2023.

- **Grass Clippings at Rolling Hills**

Jake Hoselton from Grass Clippings along with other members of the staff were present to answer questions from the board.

Board members asked questions and made comments regarding the following:

- Possibly consider providing a tour of Rolling Hills for new board members as offered in the past.
- Are nets being considered at holes 9 and 18 facing toward the activity lawn?
- Adjustments on the holes by the activity lawn were on the prior plans, is that still being considered?
- More interested in driving range trackers and not expanding it.
- In the past it was discussed that Grass Clippings would be working with Parks and Recreation on programming. Has that happened yet?
- Is the proposed rent comparable to what the city has been making and how is it ran now?
- Do I understand it correctly that it is a thirty-year lease with two ten-year option renewals?
- Clarification requested on pricing structures listed in Agreement.
- Nice to see you back at the table.
- Appreciate Grass Clippings listening to the feedback and coming back with another proposal.
- Assuming you must have projected revenues and based on that going to get what you need?
- Regarding water conservation, if in the future the board has an idea how would that work?
- Water conservation is important to the board. Do you have ideas now on a plan to start dealing with it?
- Important to not lose track of the items we have already discussed.

Motion by Susan Carlson to accept the proposal to move to Council; second by Gerardo Lopez. Motion passed on a 9-0 vote.

Ayes: Chair Susan Carlson, Vice-Chair Lisa Zyriek and Board members, Sharon Doyle, Elizabeth Hatch, Gerardo Lopez, Thomas Klabunde, Shereen Lerner, Dillon Moore and Matthew Zimberg.

Absent: Board members, William Banks and Amanda Stewart.

- **CourseCo at Ken McDonald- Survey Results**

Julie Hietter provided an update of the initial results from the public survey. Once the full report is completed and posted on the web it will be sent out to the board.

Mike Sharp from CourseCo provided background information on the company and answered questions by the board.

Board members asked questions and made comments regarding the following:

- Is there a proposal of any capital improvements?
- Has Ken McDonald course been more profitable?
- Can this happen by the end of the fiscal year?

Agenda Item 5 – Board Member Responsibilities

Susan Carlson presented to the board a PowerPoint presentation on the Board Member Responsibilities. Presentation included the following:

- Board Member Responsibilities
 - Advisory capacity
 - Assist the Community Services Department and other City departments
 - Serve as the City Tree Board and advise on the City Tree Plan

Agenda Item 6 – Past Board Goals and Priorities

Susan Carlson presented to the board a PowerPoint presentation on the Past Board Goals and Priorities. Presentation included the following:

- 2022 Board Goals & Priorities
 - Build stronger connections
 - Participate in planning processes
 - Evaluate opportunities for more diverse use of public spaces
 - Evaluate opportunities for more diverse Recreation course offerings
 - Improve golf facilities & opportunities
 - Evaluate opportunities to increase water conservation efforts

This information along with the Parks and Recreation Priorities will then be used to set goals for this upcoming year. Staff will follow up and resend out the detailed list from last year along with the Annual Report from 2022.

Agenda Item 7 – Parks and Recreation Priorities

- **Strategic Priorities**
- **Performance Measures**
- **Parks and Recreation Master Plan and Other Management Plans**

Alex Jovanovic and Shawn Wagner presented to the board a PowerPoint presentation on the Parks and Recreation Priorities. Presentation included the following:

- City Council Priorities
- Performance Measures
- Parks & Rec Master Plan
- Plan Implementation
- Strategic Planning 2023
- Goals & Priorities

Staff will follow up and send a copy of this presentation along with a link to the Parks and Recreation Master Plan to the board.

Agenda Item 8 – Future Agenda Items

- General Plan 2050 Update- March
- Equity Study Update- April
- 2023 Board Goals and Priorities- March
- Park Monument Signage Update- March or April

Agenda Item 9 – Public Meeting Attendance, Notices & Announcements

- Community Events (list was included in board packet)
- Parks Re-Naming will be going to the Regular City Council Meeting on March 2, 2023

Meeting adjourned at 7:37 p.m.

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Alex Jovanovic, Deputy Community Services Director- Parks, (480) 350-5811